bookworm GARDENS

2024 CORPORATE SPONSORSHIP

WHY SUPPORT BOOKWORM GARDENS?

Bookworm Gardens is a non-profit botanic garden inspired by children's literature. Founded in 2010, the Gardens have experienced immense growth and popularity. The 77 books (and counting) in the collection each have a corresponding garden space, as well as a laminated copy of the book, creating a holistic experience for visitors to enjoy. Your support helps connect people to books and nature in a profound and lasting way. We look forward to a blooming partnership.

MISSION

To inspire the love of books and nature in the young and young at heart.

VISION

The premier destination providing whimsical garden experiences by bringing children's literature to life.

PROMOTIONAL RECOGNITION

SOCIAL MEDIA

- Facebook: 26,000 follower reach
- Instagram: 5,700 follower reach
- **437,990**: Total reach across both platforms in 2023. An increase over 12% from 2022.

DIGITAL MEDIA

- E-newsletter: 5,700+
- Website unique visitors: 139,000+ annually
- Website page views: 512,000+ annually

OTHER MARKETING + MEDIA

- Event posters
- Banners
- Signs
- Radio ads

VALUES

- Integrity (honesty)
- Quality (gardens, people)
- Respect (for each other, gardens)
- Creativity (unique)
- Stewardship (sustainability, longevity)

YOUR BRAND WITH A NEW REACH

2023 stats

- Nearly 72,000 general visitors
- Visitors from 49 out of 50 states, as well as the Armed Forces, Washington DC, and Puerto Rico
- International visitors from the UK, Canada, Germany, France, and Australia
- Almost 15,000 event attendees
- Record high attendance for Mother's Day weekend and Boos & Brews

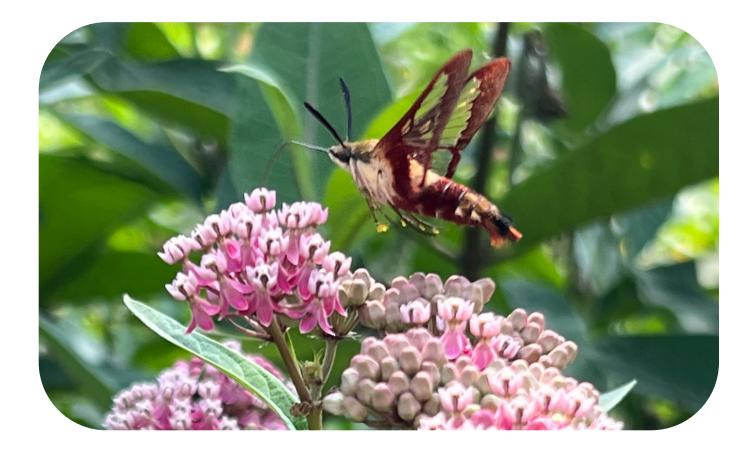


GARDENS CORPORATE SPONSOR BENEFITS

	Fruit \$15,000	Flowers \$10,000	Leaves \$5,000	Stem \$3,000	Roots \$1,000	Seeds \$500
FOR YOUR EMPLOYEES						
Complimentary admission for employees & immediate family members on Corporate Partner Employee Day, May 5, 2024	*	*	*	*	*	*
\$10 discount on new memberships for employees	*	*	*	*	*	*
\$2 off general admission with employee ID (excludes special events and programs)	*	*	*	*	*	
Invitation to New Garden Celebration events	15	10	5	4	3	2
Employee volunteer opportunities in the Garden	*	*	*	*	*	*
FOR YOUR LEADERSHIP T	EAM					
\$10 discount on purchase of new, gifted memberships				Å .	Å .	
General admission, single use Family Pass (excludes special events and programs)	15	10	5	4	3	2
Fairyfolk Masquerade event tickets (Friday, August 2)			8	6	4	2
Boos & Brews event tickets (Friday, October 4 OR Saturday, October 5)			8	6	4	2
Private, behind the scenes tour of the Gardens and River Site up to 10 people						
FOR YOUR COMPANY						
One complimentary Family Membership (valid for 2 adults and unlimited children)		(¢	¢		
Transferable membership cards issued in company's name (2 adults and up to 4 children within the same household)	3	2	1			
Logo recognition on Bookworm Gardens' Corporate Partners webpage and select printed materials.	¢	¢	¢	¢		
Written recognition, no logo, on Corporate Partners webpage and select printed materials.					¢	¢

Benefits subject to change. Bookworm Gardens is a 501c3 nonprofit organization supported 100% by the community it serves.





THANK YOU!

CONTACT

ALYSSA LEWANDOWSKI, EVENT MANAGER

Phone	(920) 287-7895 x108
-------	---------------------

- Email alyssa@bookwormgardens.org
- Website bookwormgardens.org
- Address 1415 Campus Drive, Sheboygan, WI 53081



CORPORATE SPONSOR DONATION FORM

EVENT	AMOUNT	EVENT	AMOUNT	
Mother's Day Weekend (May 11 & May 12)	\$	Family Fun: Hundred Acre Wood (August 24)	\$	
Secret Garden Dinner Series (June 12 & 26, July 10 & 24, August 7)	\$	Boos & Brews (October 4 & 5)	\$	
14th Annual Fairyfolk Festival (July 30-August 4)	\$	Happily Haunted Hounds (October 10)	\$	
Fairyfolk Masquerade (August 2)	\$	Happily Haunted (October 11-13, 18-20, 25-27)	\$	
Company Name:		•		
Contact Name:				
Address:				
City, State, Zip:				
Phone:		Email:		
PAYMENT OPTIONS				
Please accept our gift of \$				
Check enclosed, payable to	o Bookworm Garden	s 📃 Bill in the month of		
Please return donation for	rm, pavment. an	d digital logo (.png) to:		
Bookworm Gardens		0 ··· ·· ·· ·· ·· ·· ·· ·· ·· ·· ·· ·· ·		
c/o Alyssa Lewandowski		Thank you for	your	
1415 Campus Drive Sheboygan, WI 53081		support of the Ca		

Sheboygan, WI 53081 alyssa@bookwormgardens.org

support of the Gardens!